



Creative Dynamix

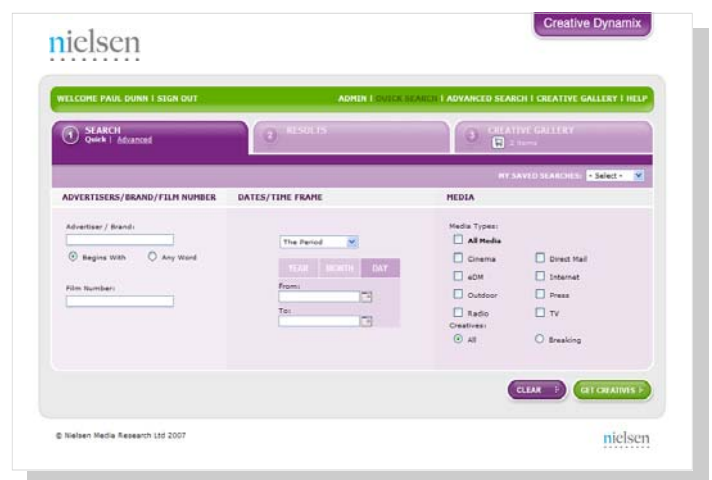
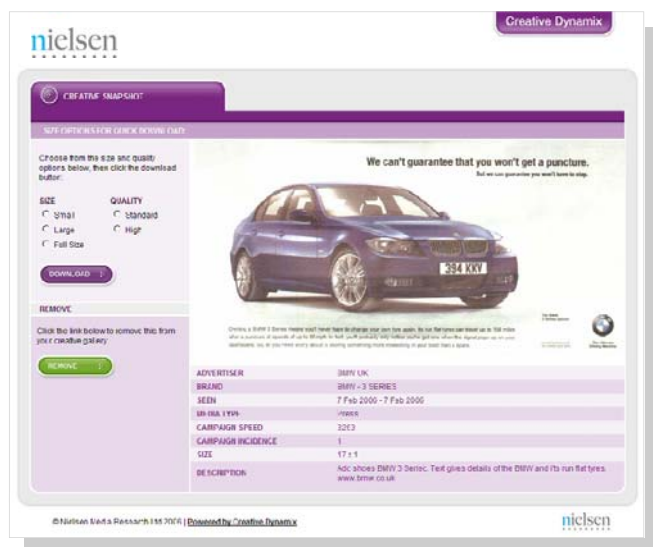
Creative Dynamix

www.creativedynamix.co.uk

Creative Dynamix is the quick and easy way to search for creatives across any media and view them instantly. Creative Dynamix will even send you an email with a copy of ads that your competitors ran, automatically, whenever and wherever you want them.

You won't miss a thing. Our coverage is comprehensive and you can access advertising schedules and creatives from over 3000 media channels.

All this means that you can measure competitive activity. You can identify your competitor's strategy, track agency buying plans, and save time & resource, with no need for in-house tracking.



You can track thousands of advertisements, not available any where else. No more hours of leafing through piles of magazines or trying to remember which channel the ad went out on, Creative Dynamix does all the hard work.

You get a complete picture of the advertising marketplace across National, Consumer, Regional and Financial Press, TV, Radio, Outdoor, Cinema, Internet, Direct Mail and Door Drops.

You can buy creatives on a quarterly or annual contract for a specific media type, category or time period - to keep the price right for you. It is compatible with both PCs and Macs*.

Because Creative Dynamix is online, you can use it anywhere you can connect to the internet. It's easy-to-use, so you won't need training.

*Subject to our minimum system requirements